



Sun City West Foundation, Inc.

A non-profit corporation supporting charitable, educational and service activities and organizations that serve our community

Sun City West Foundation PRESS RELEASE

Submitted by: Teresa Brown, Marketing Coordinator, SCW Foundation
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Sun City West Foundation supports local charities with additional funds from Pickleball Drop

The SCW Pickleball Club, in partnership with the Sun City West Foundation, completed their Fun In The Sun “All for Charity” Pickleball Tournament & Ball Drop on March 7, 2024.

The charity event benefitted seven important SCW non-profit organizations: SCW Foundation - Helping Hands, SCW Posse, PRIDES, The Community Fund of SCW, PORA, Northwest Valley Connect, and AFMA Fire Corps Charities. The combined work of these non-profits enrich the lives of virtually everyone who lives in SCW.

The 3-day event raised \$61,658 for charity this year. The funds are distributed to the seven local charities first, based on the number of Pickleball Drop tickets each benefitting charity sold through their organization and the remainder of the proceeds goes into the overall fund. Sun City West Foundation has always stepped up and sold a majority of the tickets through their Helping Hands location. This means a larger piece of the “charity pie” goes to SCW Foundation. This year, the Foundation has chosen to share \$6,000, by donating \$1000 from their proceeds to each of the six other charities, bringing those charities’ total proceeds to an average of over \$7,000 each!

Along with Helping Hands, the SCW Foundation provides support to several local service organizations, visit www.scwfoundation.org for the full list. To learn more about the SCW Foundation, to make a donation or to volunteer, please reach out to the Foundation office located at 14465 R H Johnson Blvd, Sun City West, Arizona 85375 or call us at 623-584-6851.

If you missed the ball drop, check out this youtube video:

<https://www.youtube.com/watch?v=ttwrZDS8ckQ&pp=ygUdc3VuIGNpdHkqd2VzdCBwaWNrbGVhYWxsIGRyb3A%3D>



Fun In The Sun Pickleball "All for Charity" Event raises over \$60K.

Check presentation:

Pictured;

L-R; Teresa Brown, Ball Drop Charity Lead; Prime Wealth Advisors team members; Dr. Santosh and Mike Saini, Saini Smiles Dentistry; AFMA team member; Rodney Bertram, PORA; Alisa Chatinsky, Northwest Valley Connect; Gary Schroer, Kathy Estes, Prides; Richard Livengood, SCW Foundation; Carolyn Patterson, Fran McElroy, Posse; Arlene Peterson, Community Fund; Eileen Freyberg, FITS Club Tournament co-director.

2) *Ball Dropping photo: Photo caption*

3,000 Pickleball Fall for Charity, with \$6,950 in prizes awarded! The basket cord was pulled by Battalion Chief Holcomb